## "Creating a People Centered Campaign through Volunteer Opportunities"

## ECC Expert Secrets to Success

- o Make sure that you have strong leadership support
- Have a dedicated frontline team to drive activities (cheerleaders for United Way and employee engagement)
- Develop a detailed calendar for the year have different opportunities donation drives vs. hands on/offsite activity
- o Make it fun!! Challenges between departments with low cost "prizes/recognition"
- o Create opportunities that are closely aligned with your organization's mission/vision/purpose

## UWCV Volunteer Opportunities

- We can help you fulfill your Corporate Social Responsibility
- You can become an extension of UWCV through Campaign Ambassadorship
- o Join our Community Investment Committee & help allocate campaign dollars to agencies
- Create a company landing page on our volunteer management website
- Utilize UWCV volunteer page to find group activities for your company



Collections for agencies makes a huge impact and is great for team building!

Large group volunteer opportunities are our specialty! Ask us how we can help you organize one for your company!



