



“Show Me the Money! How to get the most out of your Special Events”

ECC Secrets to Success:

- Start slow but stay with it! Some of the most successful companies have been around for 20+ years!!
- Solicit vendors & friends of the organization to help with donations
- Offer exciting incentives!

Ideas to Include Executives:

- Dunking booths
- Kiss a pig
- Pie in the face
- Public shaving/No shave November

Auction/Raffles

- Live or virtual auction
- Employee only raffles
- 50/50 raffles

Food Fundraisers

- Pancake Breakfast
- Kona Ice Truck
- Chili cookoff
- Boston Butt Sales

Virtual Special Events

- Zoom Bingo
- Zoom Trivia
- Virtual 5K
- Online Learning workshops



Competitions/Contests

Hold competitions where the winning team receives raffle tickets for a larger drawing or prize:

- Scavenger hunts
- Guess the baby photo
- Darts
- Basketball game
- Employee Olympics
- Department “Family Feud”
- Penny Wars
- Kickball Tournament
- Pledge card competition between departments – 1st in wins!
- Pumpkin carving contest

