



## “Build your Champions through Employee Engagement”

### ECC Expert Secrets to Success

- Having a good relationship with employees is so important - try to engage with every employee any time you have a company function.
- Work hard on having a positive relationship with employees/coworkers. Become that trusted person in the workplace, earning their respect and showing them respect with each interaction.
- Believe in the mission of United Way and be passionate about impacting the lives of others.
- Encouraging (and if needed, require) employees to take a site visit, participate in a volunteer opportunity, etc.

### How to Build Employee Engagement

- Connect with your coworkers & find out what they're passionate about!
- Know your WHY & share it with others
  - If you don't know your WHY, let us help you find it
- **KEEP MOMENTUM ALL YEAR LONG** Your workplace campaign is the cornerstone of our efforts, but it's important to keep employees engaged throughout the year.
  - Encourage colleagues to consider joining United Way's donor affinity/giving groups: Women United, ELU, Leadership Circle & Tocqueville Society
  - Recruit employees to participate in volunteer events throughout the year.
  - Schedule & attend an impact tour.

